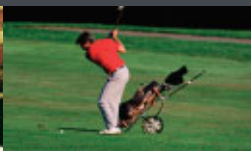
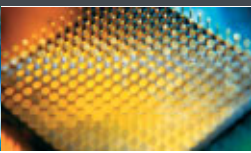




# Munich. Because...





1  
Munich is number one in continental Europe for international high-tech investment.

2  
And that's because Munich has continental Europe's largest, best-performing, most versatile high-tech business community.

4  
And that's because Munich is part of Europe's most productive cluster of innovators.

6  
And that's because Munich has continental Europe's largest supply of qualified personnel  
7  
and commercial real estate.

8  
And that's because Munich's municipal government has set up a high-performance pipeline of property.

9  
It's also because Munich offers the transport links  
10  
the events  
11  
the money, the services, the schools which companies and their personnel need to hit the ground running.

12  
It's also because Munich is one of the best-loved cities in the world.

14  
And that's because Munich has a great location for anybody who likes to ski, golf, swim, hike, sight see – or just sit around in the sun.

16  
Getting started in Munich: services and information

**Munich is number one in continental Europe for international high-tech investment.**

As of June 1, 2003, Munich was home to 381 foreign-owned high-techs. That's an all-time record for Munich. Or for any city in Germany. Or for any city in continental Europe.

Same story with the Munich region. Predominantly active in IT, electronics, communication networks, life sciences and microelectronics, the region's 538-strong, largest-on-the continent foreign high-tech community includes

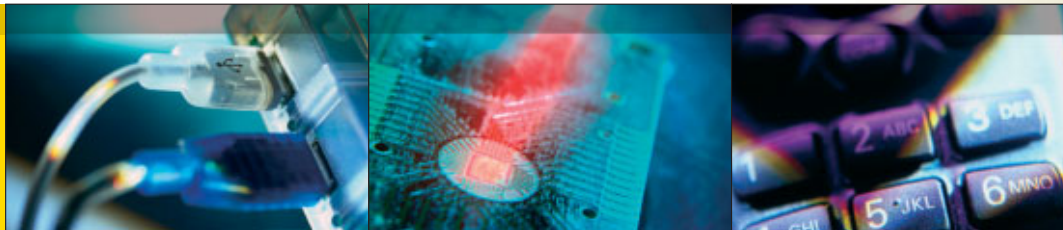
- \_ 255 American
- \_ 54 British
- \_ 46 Japanese
- \_ 43 French companies.

Source: Bavarian Ministry of Economic Affairs, Transport and Technology. All rights reserved.

Among Munich's companies are Microsoft, Intel, General Electric, Glaxo SmithKline, Samsung, Sony, Cisco, Sun, Vodafone, Amazon, Amsoft and nearly all of the rest of the world's top techs.

In the following pages, we're going to tell you why these companies chose to go to and grow in Munich, and how you can join them.

| High-techs in Munich |     |
|----------------------|-----|
| June 1, 2003         | 381 |
| December 1, 2002     | 373 |



... and that's because >>

## Munich has continental Europe's largest, best-performing, most versatile high-tech business community.

Greater Munich is one of the world's three best bases of high-tech development wrote the *Financial Times* in September, 2000. Confirmation came in the same month from *Prognos*.

The Swiss market researchers ranked **Greater Munich: number one among Germany's 97 high-tech clusters.**

*Prognos* repeated its rankings in 2002. The new study's findings: **Munich – increasing its lead over Germany's 96 other high-tech clusters.**

These rankings have been backed up by dozens of others. Why do they join *Prognos* in ranking Munich number one?

It's because Munich has more

- and better equipped and productive research institutes
- self-employed professionals, engineers and other highly-qualified personnel
- patents received and exploited
- high-tech start-ups

than any other city in Germany.

Another factor cited by the rankers: Munich's business community shows the greatest diversity of any on the European continent.

**Munich is Germany's leader in IT, communication networks, microelectronics, electronics, life sciences, aviation, space transport and nearly all other high-tech sectors.** Our city is also number one in Germany for broadcast media, film, publishing, insurance, venture capital, B2B services and many other fields.

This breadth of activity – going by the name the 'Munich mix' – is one main reason why our city has outgrown the rest of Germany over the past four decades – and why it continues to thrive in times of economic uncertainty.

The 'Munich mix' will ensure that we remain at the forefront of technological change and economic growth in the years to come. The future will belong to business bases where products from individual high-tech sectors are welded into cross-disciplinary systems.

Munich is one of the world's leaders in the creation of such systems, as the decision made by the EU in May, 2003 amply detailed. The Union selected greater Munich to be the hub of the development of its Euro 3.4 billion Galileo satellite-based navigation grid.

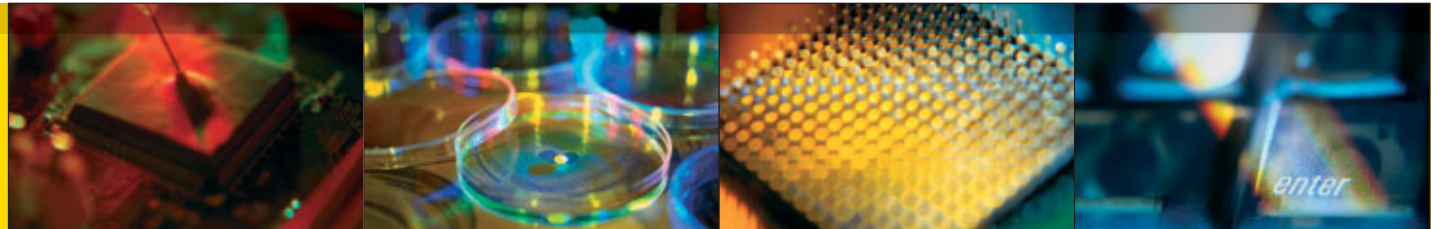
### Three particular specialties of Munich's high-tech business community:

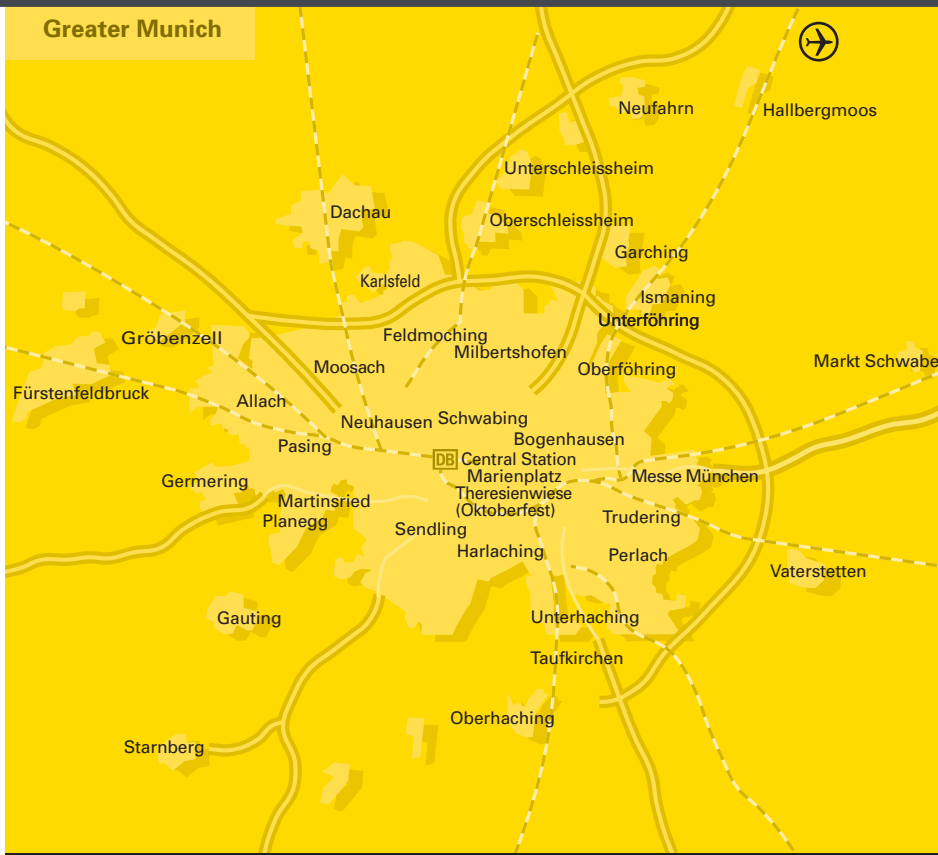
Some 250,000 persons work for the 20,000 companies forming Munich's largest-in-conti-

ental Europe **TIMES** (technology, information, media, entertainment and security) cluster, which comprises everything from the software and Web design hotshops in the city's Media-Works to the production facilities of the five national networks based in the city and Bavaria Film Studios, Germany's Hollywood.

Including Oberpfaffenhofen, home to Germany's Center for Aviation and Space Transport Research Center (the largest R & D complex in the country) and its Satellite Observation center, Greater Munich is the hub of Bavaria's booming **aerospace** industry, which accounts for one third of Germany's total output in the area.

Greater Munich: one of the world's top-five **life sciences'** clusters states Corporate Location. Its rankings are derived from the total number of core biotechs (115), staff members (3,000), revenues (Euro 200 million) and 85 products in the pipeline. A further 10,000 persons work for companies and agencies providing services and up and downstream products.





The Munich business region is home to many of the world's largest, most respected companies.



BMW



Bavaria Film Studio



Munich Re

One reason why our city attracts and keeps so many businesses:

"Munich is Germany's most livable, lovable city."  
*Bellevue* 2000, 2001, 2002

**Munich has the ...**

- ... lowest rate of unemployment
- ... lowest rate of crime
- ... greatest per capita purchasing power
- ... greatest per capita retailing sales

- ... largest 1a retailing center
  - ... longest public transport grid
  - ... most hospitals
  - ... most cinemas
- of any major German city.

... and that's because ►►

## Munich is part of Europe's most productive cluster of innovators

It's easy to figure out how innovative a region is. First take a look at its patents registered figure. Then see what market-making products have been created from these inventions. Bavaria has long been first in Europe in both categories.



Like many other R&D powers, Germany's Max Planck Institute is headquartered in Munich.

In 2002, Bavaria's inventors submitted 14,144 applications. Setting forth one of the longest winning streaks in world business, that was more than any other region in Germany or in the rest of Europe. With some 14% of Germany's population, Bavaria alone accounted for nearly 28% of the country's patents.

Number one register of patents in Germany in 2002 was **Siemens**.

Like the high-tech giant, nearly all of the rest of Germany's top twenty patenters are either headquartered in Munich (as in the case of #3 **Infineon** and #11 **BMW**), or maintain subsidiaries (as in the case of **Daimler Chrysler**, **GE**, **Matsushita**, **Canon**, **Ericsson** and others) in the city, or have extensive working relationships with the research institutes operated by the

- **University of Technology** and **Ludwig-Maximilians University**, and by the eight other institutions of higher education in Munich,



| Top patenters in Germany 2003 |                    | The largest corporate R & D departments in Munich |        | They're coming to the cluster because ...                     |
|-------------------------------|--------------------|---|--------|---|
| by company                    | patents registered | Siemens   | 10,000 | Munich is the center of IT in Germany.<br>Akamai Technologies |
| Siemens                       | 3,828              | BMW   | 6,000  |   |
| Bosch                         | 3,205              |   |        | Munich is Germany's Silicon Valley.<br>Micron Semiconductor   |
| Infineon                      | 1,882              |   |        |   |
| by state                      | patents registered |   |        |   |
| Bavaria                       | 14,144             |   |        |   |
| Baden-Württemberg             | 12,822             |   |        |   |
| North Rhine-Westphalia        | 9,025              |   |        |   |



## Munich: where Nobel Prize winners research and develop

- **Fraunhofer Society** (with six individual institutes and its national headquarters in Munich)
- **Max Planck Institutes** (with fourteen individual institutes and its national headquarters in Munich),
- **GSF complex** for environmental and health research

A recent, partial count put the number of scientists and technicians working for these research institutes at 50,000. Though not comprehensive, this count suffices to make Munich number one in Germany in this category. These researchers are following in the footsteps of Gerd Binnig, Klaus von Klitzing, Werner Heisenberger, Konrad Lorenz, Rudolf Mößbauer and seven other Munich-based scientists who won **Nobel Prizes** in the post-1945 period.

Helping turn the scientists' innovations into marketable products is a chain of technology

agencies, six working associations and nine incubation and technology centers.

One name – Stefan Vilsmeier – and one award “**World Entrepreneur of the Year**” indicates how successfully this chain works. Headquartered in the eastern Munich suburb of Heimstetten, Vilsmeier became the latest winner of this prestigious prize by founding a company which is revolutionizing the detection and destruction of hard-to-find tumors.

Vilsmeier's **BRAINLab** is only one of dozens of prize-winning high-tech startups based in metropolitan Munich. Among the others: mip Management Informationspartner. Ursula Flade-Ruf, the company's CEO, was recently named one of the top 40 businesswomen in the world. Greater Munich's R & D community is large – and about to get much larger. And that's partially thanks to **General Electric**, which decided in October, 2002 to set up a 'global technology center' on the Garching campus

of Munich's Technical University. When completed in 2005, the \$52 million facility will employ 150 researchers.

To devote itself to creating advanced materials, medical technologies and regenerative energy systems, the facility is the fourth of its kind to be set up by General Electric in the world – and the first in Europe. With all of Europe to choose from, why did GE decide to follow the lead of **DoCoMo**, **Glaxo SmithKline**, **IBM**, and many others, and select Munich?

“The most important factor was the size of the pool of knowhow comprised in the greater Munich cluster. We want to become part of this cluster,” states Thomas Limberger, head of GE Germany.

Scott Donnelly, GE's CRO (chief research officer), put it even more simply. “We look for – and go to – the best and brightest minds in the world.”



Konrad Lorenz

Werner Heisenberger

Rudolf Mößbauer

Klaus von Klitzing

Gerd Binnig

... and that's because >>

... Munich has Europe's largest supply of qualified personnel ...



One fifth of Munich's 800,000-strong workforce holds university degrees or their equivalents. Nearly all of the rest have earned vocational certificates.

This pool is particularly large in the high-tech sectors. By way of an example: one of every ten people working in Germany's **TIMES** (technology, information, media, entertainment and security) sector is based in Munich. Not bad for a city of 1.27 million. Germany's total population: 83 million.

**These figures give Munich one of the largest pools of qualified personnel in Europe.**

Enlightening and impressive though they are, these figures don't suffice to explain why it has often been stated that "it is easier to recruit high quality personnel in Munich than in any other city in Germany. Those who

aren't yet working in Munich are eager to move to the city."

To understand that statement, you have to look at recent surveys polling Germany's executives and their staff members as to their favorite places in which to live and work.

Munich invariably placed first in these pollings. The reasons given by the respondents are as instructive as the rankings themselves.

Thanks to Germany's best of job-creation (and the resultant lowest rate of unemployment of any major city in the country), Munich is perceived as offering the security of always finding work.

Add in the fact that Munich is routinely ranked as being Germany's most attractive and enjoyable city, and you have the explanation for the top rankings.

6 Munich: Germany's favorite place to work

The 2003 winners of *Capital magazine's* "Germany's best employers" contest:  
 Microsoft, Unterschleissheim (large-sized companies)  
 Skytec, Oberhaching (small and medium-sized companies)

What led you to set up a subsidiary in Munich?

The qualified personnel in Munich.  
 Avid Technology

The pool of personnel.  
 Altera

The availability of qualified personnel.  
 Candle

The availability of specialists.  
 CommerceOne

Munich is Germany's central business base. It is also highly attractive to potential employees.  
 Booz Allen Hamilton

The quality of the personnel available.  
 Network Appliance

As one of the world's IT centers, Munich has a great availability of qualified personnel.  
 Jacada

## ... and commercial real estate.

As the previous page detailed, recruiting qualified personnel is easier in Munich than in any other city in Germany.

Another important reason why companies are so successful in our city: it's also easier to buy attractive, affordable property in Munich than anywhere else in the country.

And that's because greater Munich constitutes Germany's largest real estate market, with a total of 15.3 million square meters of usable space as of January, 2003. And that figure, large though it is, is set to grow by a further 560,000 square meters by the end of 2003.

This availability helps explain why Munich, with the lowest vacancy rate of any major German city, also features surprisingly affordable rents and prices.

Munich's commercial real estate market is also number one in Germany for variety of locations and of building types.

What a selection! It starts with such choice downtown property as the **Fünf Höfe** ("Five Courtyards"). Recently completed, the Euro 160 million development is an array of ultra-chic emporia and cafés. They line the array of passage-ways and courtyards (hence the development's name) located at the heart of the city's center.

Who says Munich doesn't have skyscrapers? Several high-rises have recently been completed or are under construction. Prominent among them: **Uptown Munich** (38 stories).

These high-rises are located in the belt of development surrounding Munich's center city. These reaches are also home to such large-

scale technology parks as **Campus M** (45,000 square meters of usable floor space).

Also situated in this belt is **Isar South**, the largest (Euro 1.5 billion) project ever initiated by a private investor in the history of Munich. The investor is Siemens. It is redeveloping its sprawling complex of office buildings and production facilities into a whole new city-within-a-city. Equally large is the redevelopment of the strip of land flanking Munich's rail lines. The great variety available on the city's real estate market extends to the type of property offered.

Many investors new to Munich start by taking up space in one of our city's many serviced offices or in a standard building. As their businesses in Munich grow, the investors soon decide to build their own facility. Many of these, in turn, are constructed on the wide variety of fully-developed lots available in the city.

Uptown Munich



Fünf Höfe



Campus M



Commercial real estate in Munich: plenty of space for high-risers, strong-sellers and fast-growers

... and that's because ►►

## Munich's municipal government has set up a high-performance pipeline of property.



Dr. Reinhard  
Wieczorek  
Head of Munich's  
Department  
of Labour and  
Economic  
Development

"In addition to strong and sustained demand from companies, there's one very good reason why Munich has grown to be Germany's largest commercial real estate market.

Munich has crafted a high-performance, high-speed pipeline of property planning and development. A simple fact details how productive and fast-moving this pipeline has become.

No less than 40 major developments – several of them, among the largest in Germany – are being completed in Munich. A number of these mega-projects are being lead managed by our municipal government."

Among them:

- **Messestadt Riem** was once home to the city's airport, relocated to its present site in 1992. The 5.5 square kilometer large-area is now being redeveloped – rapidly – into a home for 16,000 persons and for companies employing 13,000 persons. Already completed in Messestadt Riem: Munich's new trade fair center, several large office complexes and dozens of corporate premises and residential buildings. Next up: Riem Arcades, to be one of the largest malls in southern Germany.
- It looks like a space ship. Its location: Munich's north side. Its purpose: to be one of the world's great soccer stadiums. Construction on the Euro 325 million **Allianz Arena** will be completed a year prior to Soccer's World Championship, to be held in 2006 in Germany. The Arena, which is being built in a private-public partnership, will be the venue of the game kicking off the championship.
- The relocation of the city's fairgrounds from the **Theresienhöhe** district to Messestadt Riem freed a large-sized parcel of choice property for redevelopment. Being constructed on the site, which adjoins the venue for the Oktoberfest, are buildings containing 1,500 housing units and 200,000 square meters of office, retailing, production and other kinds of commercial space. Already on site, whose redevelopment is two thirds completed property, is Munich's new Transport Museum, which was spun off from the city's Deutsches Museum (Germany's Smithsonian).
- The **Media Factory** will be located across the street from the Theresienhöhe. The Factory's 20,000 square meters will be taken up by media companies.
- Located in northern Munich, the 200 hectare large **Panzerwiese** – "field of tanks" – is being transformed from a military proving ground into a home for residents and companies.
- Many of the soldiers staffing the tanks lived in barracks standing on what is now the **Ackermannbogen**. This site is in a prime location (adjoining the city's Olympic Park and in posh Schwabing) and has a great future. Some 2,250 housing units and offices offering large amounts of commercial space will soon stand on the site.
- Greater Munich is developing its second world-class biotech cluster. By 2006, **Freiham** will join Martinsried in this exclusive category. Located in Munich's southwestern corner, Freiham's Life Sciences Park will offer dedicated companies 80,000 square meters of usable space. Freiham will also be home to some 21,000 persons.

Messestadt Riem



8



Ackermannbogen

Theresienhöhe

Messestadt Riem

... it's also because ▶▶

## Munich offers the transport links...

On June 29, 2003, international aviation got a new world-class hub.

Over the past decade, Munich has grown – fast – into one of Europe’s top-ten airports. Profiting from the ever-greater numbers of businesspersons and tourists traveling to and from the city, Munich Airport doubled its through-passengers and airplane movements. These figures reached 23.16 million and 344,400 in 2003.

On June 29, Munich’s Euro 1.5 billion, 260,000 square meter-large Terminal Two was commissioned. Used by Lufthansa and its partners, the terminal gives Munich the 50 million passenger-a-year capacity needed to be categorized as a world-class hub.



And this world-class size comes with 30 minute MCTs (minimum connecting times) – best in Europe – and some of the quickest check-in and pass-through times in the world. The inauguration of Terminal Two is being accompanied by the launching of further links between Munich and the world’s other business centers.

Also at Munich Airport and at its **MAC (Munich Airport Center)**: a wide range of boutiques, restaurants and cafés. They offer everything you could ever need to get your trip off to a great start – or to celebrate its conclusion.

The airport is linked to Munich’s **central train station** and the rest of the region by two **S-Bahns** (regional railroads) and a bus. These, in turn, form part one of

the world’s most extensive and highest ranked public transport grids.

A focal point of the country’s **ICE system**, Munich’s central station is the second busiest in the country, offering 350 trains every day.

To accommodate the greater number of passengers making their way to and from Munich, two lanes were added on to the main feeder highway. It, in turn, is just one of **eight superhighways** serving the city, whose central location has made it one of Europe’s crossroads since time immemorial.

All told, the city’s transport infrastructure – advanced, well-maintained – constitutes one of the greatest assets which Munich has to offer today’s fast-moving business world.

Munich Airport’s new Terminal Two

### Munich likes to bike

Munich is world-class in another key way: in the number of cyclists plying its grid of bike lanes. The grid’s total length now comes to 700 kilometers. That’s more than any city in Germany. It also explains why Munich has the highest percentages of cycling commuters – 13% – of any major city in the country.



Air, rail, underground and road join to form a world-class transport system.

... the events ...

They're used to crowds at Munich's Trade Fair Center.

As one of the world's top ten venues for trade fairs, the Center's 30 major events attract some 2 million visitors and 30,000+ exhibitors every year. Add in the thousands of persons attending the more than 150 congresses, conferences and conventions held at the adjoining International Congress Center Munich, and you have quite a throng.



But summer 2006's crowd will be of a dimension never before seen at the Center. It will be comprised of some 20,000 journalists, hundreds of camera and radio crews, and all of their equipment and vehicles.

All of this will congregate at the fairgrounds' new, Euro 96 million Media Center, from which the rest of the world will be provided the articles, pictures and commentaries on the World Championship of Soccer – the number one sporting event on the globe.

Munich is home to Germany's audiovisual community, and to perennial champions

FC Bayern. Those were two good reasons for locating the media center in the city. The third reason is the Trade Fair Center's enviable track record of perfection in staging large-scale events.

This track record recently won Munich an important prize. It finished first in the most recent rankings, compiled by the NFO Infratest market researchers, of Germany's 12 major trade fair authorities.

Winning the top spot for Munich was its best-in-Germany image. Our city, its trade fair authority and its events are perceived by the country's fair-goers as being the most attractive, best-functioning and most modern around.



These events include

|  |  |   |  |  |  |   |  |  |
|--|--|---|--|--|--|---|--|--|
| C-B-R<br>caravans,<br>boats and<br>travel market<br>February | I.H.M.<br>The skilled<br>trades and<br>their products<br>March | BioAnalytica*/<br>Analytica*<br>Life science<br>technologies<br>April | IFAT**<br>Environmental<br>protection and<br>remediation<br>systems<br>May | Laser 2003.<br>World of<br>Photonics*<br>Laser-based<br>technologies<br>June | Golf Europe<br>2003<br>Golfing<br>equipment<br>September | ExpoReal<br>Real estate<br>development<br>and services<br>October | Systems<br>IT and com-<br>munication<br>networks<br>November | Electronica*/<br>Productronica*<br>Electronics<br>and production<br>technologies<br>November |
|--|--|---|--|--|--|---|--|--|

\*held every two years \*\*held every three years in Munich

... the money, the services, the schools which companies and their personnel need to hit the ground running.

For entrepreneurs and expatriates (or both), Munich is the easiest city in Germany.

In no other city in Germany is there so much venture capital as in Munich, which is home to 40 of the country's providers of VC. And more than a quarter of their money flows to companies based in Munich and in other regions in Bavaria.

Munich is also home to us – Department of Labour and Economic Development, City of Munich. Our services have helped many of the nearly 400 foreign-owned high-techs in the city get the personnel, permits and contacts they needed to hit the ground running in Germany.



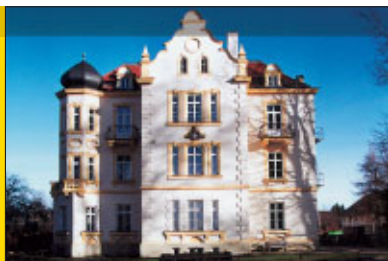
In no other city in Germany are there so many relocation services – 37 at latest count – helping the newly-arrived staff working for the above high-techs or for Siemens, BMW and other domestic heavy-weights procure the apartments, daycare centers, visas and other items they need to settle in Munich.

In no other city is there such a comprehensive chain of international education. The chain's first link is formed by the dozens of dual and foreign-language daycare centers located in Munich, which also has eight schools catering largely to non-German executives and officials.

These bodies include the Bavarian and Munich International Schools, both of which have English-language,

international study-track courses of instruction. Featuring seven languages of instruction, the European School is attended by the children of parents working for the European Patent Office and for the other international-level institutions based in Munich.

In no other city are the necessities of an expat life-style so plentiful. Munich has three English-only cinemas, several Anglo-American theaters, an English-language bookstore, an ever-growing number of expat-focus clubs, and a goodly selection of Irish pubs and Tex-Mex restaurants. Reporting on all these and more is Munich Found, the city's English-language monthly.



Schools, cinemas, bookstores and everything else needed by Germany's largest international business community.

... it's also because ►►

## Munich is one of the best-loved cities in the world.

In Munich, today's tourists may well be tomorrow's residents.

Munich attracts more international tourists than any other city in Germany – more than 1.4 million in 2002. Like their domestic counterparts, many of these tourists fall in love with our city and decide to move here some day.

Thanks to these decisions, Munich has Germany's large expat population and Upper Bavaria, comprised of Munich and its hinterlands, has, over the past three decades, registered the greatest population growth of any region in Germany.

What brings them to – and keeps them in – Munich?

**Munich is beautiful.** Our city is a harmonious array of time-crafted streets and squares, interspersed and surrounded by greenery. This greenery includes the English Garden, home to no less than three beer gardens and one of the best loved parks in the world.

**Munich is fun and festive.** Everyone on the globe knows the Oktoberfest, the world's biggest festival. Everyone in Germany knows Tollwood, our twice-year festival of rock, handicrafts and ethnic foods. These joyous festivals are complemented by our Christmas markets, Fasching (Carnival) and neighborhood feasts.

**Munich is lively.** If you like all-through-the-night dancing and dallying, then head to Kultpark. With 20 clubs, this eastern Munich loft scene and its surrounding consitute one of Germany's largest 'party zones'. Other major-sized clusters of nightspots are found in Schwabing, Glockenbachviertel and Haidhausen. With 200 theaters, jazz clubs and cabarets, Munich is a center of live music and other lively arts. As befitting the

home to Germany's movie industry, there are more than 50 cinemas in Munich.

**Munich is cultivated.** The Munich Philharmonic is one of the world's best loved and respected orchestras. The Philharmonic's concert hall is located in the Gasteig, the city's culture center, and home to a large number of other venues and a conservatory. Also enjoying world renown is the Munich Opera. It performs in our National Theater, which is the venue of our summer-time Opera Festival.

Munich's 'museum mile' is one of the world's great art centers. It is comprised of our three Pinakotheks – the Old (containing works before the 19th century), the New (18th and 19th centuries) and the Modern (contemporary art and design). At the southern end of the mile is Königsplatz's assemblage of museums of antique sculpture and of applied arts. Also there: Lenbachhaus, with one of the world's best collections of the Blauer Reiter school.

**Munich is sporty.** No other city in Europe has as many cyclists, climbers, snowboarders, cross-country skiers or in-line skaters as Munich.

To find out where our sports stars go to do their thing, turn to the next page.

**Munich is chic** – and down home. As the boutiques lining Maximilianstraße, Sendlingerstraße, Hohenzollernstraße and the pedestrian zone amply detail, Munich is hop and with it. Munich is also, paradoxically enough, the most tradition-minded metropolis in Germany.

Bavarian traditions of dress, of handicrafts, of fare and festivity are very much part of daily life in Munich. One of the best places to experience these traditions are at our city's markets. Prominent among: our center-city Viktualienmarket and the Auer Dult. Held five times a year in the Au district, the Dult is where Munich comes to buy kitchen utensils, antiques, spices and other essentials of daily life.

**Munich is safe.** In 2002, repeating past performances, Munich registered the lowest crime rate of any major city in Germany – or in the rest of Europe. These results are the product of Munich's prosperity and of the city's 'no tolerance' policy towards crime. This policy is enforced by a large number of on-the-beat police officers.

Oktoberfest



Alte Pinakothek



Munich Opera



12

### Tourist arrivals by country, 2002

| country     | number of arrivals (in thousands) |
|-------------|-----------------------------------|
| USA         | 232                               |
| Italy       | 163                               |
| UK          | 150                               |
| Switzerland | 114                               |
| Total       | 1,417                             |



## English Garden

### Calendar

Jan/Feb ..... April ..... June/July ..... August ..... Sept/Oct ..... Nov/Dec .....

#### Fasching Carnival in Munich

January and  
February,  
in the city's  
ballrooms,  
clubs and  
squares

#### BMW Open Tennis Tournament

late April to  
early May,  
courts in  
the English  
Garden

#### Tollwood summer

last two weeks in  
June to first two  
weeks in July,  
Olympic Park.  
One of Germany's  
favorites: pop,  
circuses, ethnic  
music and food,  
funky arts, crafts  
and clothes

#### Opera Festival

July, National Theater.  
A favorite of the  
world's connoisseurs

#### FilmFest Munich

late June/early July,  
Gasteig Culture  
Center and all  
throughout the city

#### Summer Fest in Olympic Park

second and third  
weeks in August,  
Olympic Park  
rides, rock and  
other pleasures  
of summer

#### Oktoberfest

last two weeks  
in September,  
first weekend  
in October  
Theresienwiese.  
The world's  
favorite party

#### Festival of Jewish Culture

mid-November, Gasteig  
Culture Center.  
A festival of rejoicing in  
the performing arts, a  
festival of remembrance  
of the past and all its  
transgressions

#### Tollwood winter

late November – all of  
December, Theresien-  
wiese. The same mix as  
in Tollwood summer, plus  
a few wintertime touches

#### Christmas markets

late November, until  
December 24, all through-  
out the city, including  
Marienplatz, Sendlinger  
Tor and Münchner  
Freiheit

Tollwood winter

Tollwood summer

FilmFest Munich



... and that's because ►►

... Munich has a great location for anybody who likes to ski, golf, swim, hike, sightsee – or just sit around in the sun.



If you are interested in sports, Munich is your place.

Take **golf**. Greater Munich was recently named the 'world's best golfing region' by the readers of Golf Journal. Winning the award for our city: greater Munich has forty five golf courses. Six of them are among Germany's top twenty.

Or take **skiing, climbing, kayaking, rafting, canoeing, sailing and swimming**. Garmisch-Partenkirchen, Mittenwald and Germany's other major winter sport resorts are an hour's drive to the south of Munich. Another hour will get to nearly all of the big-league slopes in Austria.

Once the snow has melted, the skiers are replaced on the mountains by climbers and hikers. The rivers rushing their ways down and between the peaks are favorites with

whitewater specialists. Once the rivers reach the belt of plains and lakes separating Munich from the **Alps**, they become the province of canoeists and party people. The latter ride the floats transporting them – and ample amounts of beer – to Munich.

Including the **Chiemsee** and **Starnberger See**, the lakes are, on any sunny day, replete with sailboats. They share the lakes' pristine waters with swimmers. For those who prefer motorless motion, a grid of bike and hiking paths criss-crosses the entire region.

Popular stops along the way are Upper Bavaria's picturesque towns, including **Murnau, Diessen, Bad Tölz** and **Landsberg**. These towns are homes to Baroque churches, art museums, folk festivals and other delights.



### Bad Tölz





## Getting started in Munich: services and information

Only thing you have to do to get started in Munich is to contact us.

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Fax (+49-89) 233 279 66

Our Website: [www.wirtschaft.muenchen.de](http://www.wirtschaft.muenchen.de)

Our informative briefing: Munich: facts and figures 2003

### Very useful sources of information

on any aspect of living and visiting in Munich:

[www.muenchen.de](http://www.muenchen.de) is the portal of the municipal government. It offers information on everything from nightlife and elementary schools to securing building permits and recycling in Munich

on tourism in Munich

[www.muenchen-tourist.de](http://www.muenchen-tourist.de).

The place to book a hotel room or a tour, organize a convention, and find out when the Oktoberfest will be held.

on Munich Airport

[www.munich-airport.de](http://www.munich-airport.de)

on trade fairs in Munich

[www.messe-muenchen.de](http://www.messe-muenchen.de). The Website of the city's trade fair authority.

on congresses, conventions and conferences in Munich

[www.icm-muenchen.de](http://www.icm-muenchen.de). The Website of the International Congress Center Munich

on going out and about in Munich and in the rest of Bavaria

[www.munichfound.de](http://www.munichfound.de) – the online version of the spritely, English-language publication

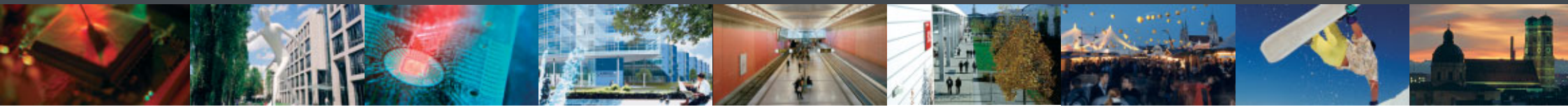
on public transport in Munich

[www.mvv-muenchen.de](http://www.mvv-muenchen.de)

on doing business in Bavaria

[www.gotobavaria.de](http://www.gotobavaria.de) is the Website of the state agency charged with securing international investment in Bavaria's TIMES sector. Lots of informative, downloadable briefings

[www.invest-in-bavaria.de](http://www.invest-in-bavaria.de) is the portal maintained by the state's economics ministry for international investors.



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